



What is GREATNESS? Is it wealth, or holding an executive position? Is it how many zeros your bank balance has? Is it happiness and satisfaction? None of the above? Greatness lies within us. It is the ability and talent that each one of us has, a unique and innate gift that we have to share with the world. It is that special thing called SELFLESSNESS! Making a difference to someone else. In this very inspirational and motivational keynote presentation, Alex shares the challenges that each one of us faces daily, and how we can overcome. You will learn about the four laws of fulfilment. After all, that is what we all desire - to live fulfilling lives. And then Alex takes you on a journey using the life of an eagle as a metaphor. From having a strong vision to understanding the importance of flying in the storm, this presentation will inspire you to think differently about the role each of us plays in this world. And finally, to achieve this greatness, Alex makes a call to action called "Alex's A Game". Undeniable Greatness is within each one of us, and when we learn to tap into that greatness, we create a life for someone else that is meaningful, filled with joy, fulfilling, a life of GREATNESS!

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He was born blind yet he became a visionary!

So you think you have obstacles? Here's someone who can put your challenges into perspective!

Stevland Hardaway Judkins was born blind – the third of six children in a poor family living in Saginaw, Michigan. Suffering from retinopathy of prematurity, he never gained eyesight, but this disability didn't stop him. Rather, it served as his inspiration. He

developed his passion for music as a young child. He taught himself piano, harmonica, bass, drums, and sung in the church choir. No, he couldn't see, but he could make music, and that's what he did!

In **1961**, he was introduced to **Motown CEO Berry Gordy**, was quickly signed, and given his now famous name Stevie Wonder by producer **Clarence Paul** who said, "We can't keep calling him the eighth wonder of the world!" At the age of **12**, he released his first two albums, *The Jazz Soul of Little Stevie* and *Tribute to Uncle Ray*. Fast forward 53 years – Stevie Wonder has recorded more than 30 U.S. top ten hits and won **22 Grammy Awards**, an **Academy Award**, been inducted into the **Rock and Roll Hall of Fame**, and was named **Rolling Stone's ninth greatest singer of all time**.

None of this could have been possible if he dwelled on his disability. **Stevie Wonder may not have been able to see with his eyes, but he was truly a visionary. He saw his potential and what he could offer the world.** When you listen to Stevie Wonder, you don't think about his blindness, you simply appreciate his music. So what are some of the challenges you face today? WORRY? UNCERTAINTY? FRUSTRATION? MONEY? LACK OF CONFIDENCE? FEAR? When we need to Face Everything And Rise, we seem to Forget Everything And Run.

When you think of greatness, what do you think of? SUCCESS? HAPPINESS? SATISFACTION? Here are some laws that you might want to consider.

4 LAWS OF FULFILMENT

1. FIND MEANING FOR YOUR LIFE
2. LIVE YOUR VALUES
3. SELFLESSNESS
4. AUTHENTICITY

7 STEPS TO SOAR TO GREATNESS

1. **Eagles fly alone at high altitude** and not with sparrows or with other small birds. No other bird can go to the height of the eagle. When Moses went to commune with God on the mountain, he left the crowd at the foothills. **Stay away from sparrows and ravens. Eagles fly with eagles.**

2. **Eagles have strong vision.** They have the ability to focus on something up to five kilometers away. When an eagle sites his prey, he narrows his focus on it and sets out to get it. No matter the obstacle, the eagle will not move his focus from the prey until he grabs it. **Have a vision and remain focused no matter what the obstacle and you will succeed.**

3. **Eagles do not eat dead things.** They feed only on fresh prey. Vultures eat dead animals, but eagles will not. **Be careful with what you feed your eyes and ears with, especially in movies and on TV. Steer clear of outdated and old information. Always do your research well.**

4. **Eagles love the storm.** When clouds gather, the eagles get excited. The eagle uses the storm's winds to lift it higher. Once it finds the wing of the storm, the eagle uses the raging storm to lift him above the clouds. This gives the eagle an opportunity to glide and rest its wings. In the meantime all the other birds hide in the leaves and branches of the trees. **We can use the storms of life to rise to greater heights. Achievers relish challenges and use them profitably.**

5. **The Eagle tests before it trusts.** When a female eagle meets a male and they want to mate, she flies down to earth with the male pursuing her and she picks a twig. She flies back into the air with the male pursuing her. Once she has reached a height high enough for her, she lets the twig fall to the ground and watches it as it falls. The male chases after the twig. The faster it falls, the faster he chases it. He has to catch it before it falls to the ground. He then brings it back to the female eagle. The female eagle grabs the twig and flies to a higher altitude and then drops the twig for the male to chase. This goes on for hours, with the height increasing until the female eagle is assured that the male eagle has mastered the art of catching the twig which shows commitment. Then and only then, will she allow him to mate with her. **Whether in private life or in business, one should test commitment of people intended for partnership.**

6. **Eagles & Thorns.** When the scared eaglets again jump into the nest, they are pricked by thorns. Shrieking and bleeding they jump out again this time wondering why the mother and father who love them so much are torturing them. Next, mother eagle pushes them off the cliff into the air. As they shriek in fear, father eagle flies out and catches them up on his back before they fall and brings them back to the cliff. This goes on for sometime until they start flapping their wings. They get excited at this newfound knowledge that they can fly. The preparation of the nest teaches us to prepare for changes; The preparation for the family teaches us that active participation of both partners leads to success; The being pricked by the thorns tells us that sometimes being too comfortable where we are may result into our not experiencing life, not progressing and not learning at all. The thorns of life come to teach us that we need to grow, get out of the nest and live on. **We may not know it but the seemingly comfortable and safe haven may have thorns. The people who love us do not let us languish in sloth but push us hard to grow and prosper. Even in their seemingly bad actions they have good intentions for us.**

7. **Eagles pluck their own feathers.** When an Eagle grows old, his feathers become weak and cannot take him as fast as he should. When he feels weak and about to die, he retires to a place far away in the rocks. While there, he plucks out every feather on his body until he is completely bare. He stays in this hiding place until he has grown new feathers, then he can come out. **We occasionally need to shed off old habits & items that burden us without adding to our lives..**

CALL TO ACTION

Alex's A GAME

1. **Dream Big** but have a specific **ACTIVATION** Plan
2. **Believe** in it and yourself through **AFFIRMATIONS**.
3. **Take ACTION** and enjoy the journey.

4. **ASSERT** yourself and **Never** give up.